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TO WHOM IT MAY CONCERN:

I had the pleasure of meeting Tony Kovach while our company was doing consulting work for his employer, a large, Midwest owner and developer of manufactured home communities. I had the opportunity to visit their communities on several occasions to evaluate their sales and marketing efforts.

At one of those locations, I met Mr. Kovach. It was evident that he was the catalyst for all that was right about the properties under his supervision. He led a hand-picked team that interacted with the same determination and conviction as he did.

I was immediately impressed by his fresh and insightful approach to marketing. By promoting the lifestyle of his properties, Tony had increased interest among prospective residents and built positive public awareness.

In fact, I was so impressed by Mr. Kovach and the strategies he implemented, that I recommended to the president of the company that he be made Director of Marketing for all the company's communities. I thought that Mr. Kovach was on to something with his efforts, and saw that the company would benefit from having a centralized marketing strategy for all its properties.

Based on my experiences with Tony, I believe him to be a very competent, energetic and forward-thinking team player that would be an asset to any organization. Not only would I recommend him, I would hire him if the opportunity should arise.

Sincerely,

BJ Krol  
President